



# Jeremy Blockey

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# Areas of Specialty:

- Economic research & analysis
- Feasibility studies
- Economic impact studies
- Business planning

# Skills & Experience:

Jeremy's experience includes the preparation of a range of economic studies and strategic business plans. Jeremy is able to apply this experience to assist clients in their business development and expansion plans, whether it be at a strategic or project level. With strategic business planning, he places emphasis on practical outcomes, working with staff across the board to identify achievable goals and actions. At a project level, Jeremy uses in-depth analysis and his eye for detail to provide reports and advice that enable clients to assess project feasibility with confidence or use that advice as the basis for financing, funding or project justification.

Jeremy also has expertise in specialist areas including competition policy and pricing issues, experience in dealing with Government at all levels as well as government business enterprises, most particularly in the areas of relationships with government and policy settings. Other areas of interest are corporate governance and education. Drawing on his experience in these areas, Jeremy is able to assist clients in the often confusing realm of government funding and regulation, helping to piece together grant applications and submissions to government discussion papers for example.

#### **Summary of Work History:**

Jeremy is a director and co-founder of The 20/20 Group and has been working in economics related fields in North Queensland for 19 years, the last four years of which has been with The 20/20 Group.

For ten years he was in the corporate government sector, working with Cairns Port Authority (CPA), including three years as corporate services manager looking after HR, marketing, environment and administration; four years as assistant to the CEO; and three years as market analyst, handling research and economic analysis. Prior to CPA, Jeremy was with economics consultancy, Cummings Economic Research Services, providing economic and market research services to clients. The firm also provided secretariat services to the Cairns Chamber of Commerce, and Jeremy acted as Secretary to the Chamber for three years.

# Other:

Jeremy holds a Bachelor of Science (Economics). He is Vice President of the Cairns Chamber of Commerce. He is also a Director of Trinity Anglican School, Cairns.